



ROAD TO TRANSFORMATION

REVOLUTIONISE YOUR IMPACT
IN THE WORKPLACE

Road to Transformation (RTT) is a ground-breaking Change Management Training Program designed to maximise the potency of leadership teams in organisations of every sector, both large and small. RTT drives success without boundaries – thus far it has helped companies achieve the leading edge across Europe, the US and Asia.

Pioneered by Andy Skowronski, a respected industry professional with over 25 years' experience in designing and implementing successful business strategies to a broad range of firms globally, RTT represents his mission to share invaluable, cutting edge know-how with forward thinking companies who want to learn a proven method of staying ahead of the competitive curve.

HOW BUSINESSES BENEFIT FROM THE ROAD TO TRANSFORMATION PROGRAM

Road to Transformation is encapsulated by the motto "Average is Awful". This innovative Change Management training course packs a powerful punch in showing individuals how to revolutionise their impact in the workplace as well as in their personal lives.

It does this through a clear, step by step program that takes participants from concept to reality with proven tools which build transformational thinking and results. The course shows business leadership teams how to define their future vision and translate it into a concise action plan, with a clear road map and tangible mile stones. Additionally, RTT is designed to be fast-paced, highly engaging and easily digestible to match the mind-set of busy professionals.

Businesses of every type and size will be able to see the potent effects of RTT in the added value that their leadership teams demonstrate after completing the course.



**CHANGE IS
NEVER OVER!**



THE RTT TRAINING COURSE EXPLAINED

The main Road to Transformation program takes two and a half days in total to complete – participants are always impressed at the depth and range of content that is covered during this space of time.

These are the topics/session modules covered:

- **Session 1** – Transformation Thinking
- **Session 2** – Defining Reality (Break-Out Session)
- **Session 3** – The 8 Principles of Breakthrough Thinking
- **Session 4** – Future Back
- **Session 5** – Content, People and Process
- **Session 6** – The Road to Transformation Key Concepts & Tools
- **Session 7** – The Critical Few (Break Out Session)
- **Session 8** – Moving Boundaries (Break Out Session)
- **Session 9** – Teamwork and Action.

The program is structured as follows:

- We spend half a day with the company CEO to understand the specific needs and goals of your business, including developing the 'Bold Goal'.
- Participants spend two days off-site to engage with the program session modules.

At the end of the RTT course, the leadership team will have a clearly defined, fully mapped 'Future Back Vision' to work towards, complete with intuitively streamlined tools, assigned responsibilities and the motivation needed to ensure successful implementation.

EXTENDED WRAP-UP SESSION

Due to popular demand, we also provide a further half day wrap-up session to ensure that the results of the RTT training course are absolutely engrained within the leadership team. This includes the proven strategic TOWS analysis (Threats, Opportunities, Weaknesses, Strengths) which perfectly complements the Defining Reality, Future Back and Critical Few Mapping sessions.

EXTENDED THREE YEAR RTT PROGRAM

The art of leadership is all about maintaining momentum. To ensure this happens, many CEOs find our Extended Road to Transformation Program highly beneficial to their leadership teams. This offers ongoing inspiration, guidance and tools to ensure the 'Future Back Vision' is successfully achieved without losing momentum through years two and three.

Our Extended Program sees the Road to Transformation training course become tangibly 'productised' – crucial tools, updates and new materials are made available online through a secure connection on the dedicated RTT website, with each client having a unique password for safe access to their data.

Additionally, participants will benefit from a one day program for two consecutive years after the initial RTT course, tailored to their specific market sector. The leadership team will receive further insight and useful refresher training on key Road to Transformation concepts and tools, ensuring the valuable lessons become second nature and that each individual continues to make the strongest impact possible in the workplace as well as in their lives.

OUR TEAM

ANDY SKOWRONSKI

Andy Skowronski the owner of A & C Associates has more than 25 years of experience in the Food Service and Food Manufacturing Industry. Andy has worked for a number of Blue Chip companies including, PepsiCo Inc, Yum Brands International (KFC/ Pizza Hut / Taco Bell), Associated British Foods and Krispy Kreme in senior leadership positions and board level.

An internationalist who has spent 17 years of his career working abroad, in Poland, the Middle East, The Far East and the USA. Bilingual in native English and fluent Polish.

Andy is an experienced Leadership Coach and Supply Chain Executive, and has been training senior executives for the past 15 years.

MAIYO HOOD

Maiyo Hood with 25 years of multi-national corporate experience. His focus has been on Greater China and Asia Pacific with a Kellogg-HKUST Executive MBA, bilingual in native English and fluent Mandarin, Chinese. His sphere of influence includes Management, operations, sales and FMCG supply chain.

Past organisations include Tyco, Yum! and Division Six Sports.

CONTACT US

For pricing and bookings, or if you would like to further discuss the benefits that Road to Transformation Change Management Training Program can bring to your individual business, please contact our dedicated team

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SOME OF OUR CLIENTS



"Change is the master key. A man can wear out a particular part of his mind by continually using it and tiring it, just the same way he can wear out the elbows of his jacket."

Winston Churchill